

AUDITED ABRIDGED FINANCIAL REPORT

SANTAM LIMITED
AND ITS SUBSIDIARIES
AUDITED ABRIDGED FINANCIAL REPORT
FOR THE YEAR ENDED 31 DECEMBER 2010



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P de V Rademeyer, GE Rudman, J van Zyl,
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EXECUTIVE DIRECTORS

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MJ Reyneke (Chief Financial Officer)

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Registration number 1918/001680/06

ISIN ZAE000093779

JSE share code: SNT

NSX share code: SNM

- **51% increase in headline earnings per share**
- **Significant improvement in underwriting margin from 3.5% to 8.5%**
- **Return on weighted average shareholders' funds of 37%**
- **Strong cash flows generated**
- **Healthy solvency ratio of 45%**
- **Total dividend of 510 cents per share**

FINANCIAL REVIEW

The Santam group achieved excellent underwriting and investment results in 2010. Overall earnings showed a significant improvement with headline earnings of R1 545 million, 51% higher than 2009. This equates to a headline earnings per share of 1 367 cents compared to 906 cents in 2009. The 37.1% return on weighted average shareholders' funds is particularly pleasing.

The overall net underwriting margin increased substantially from 3.5% in 2009 to 8.5% in 2010. This culminated in a net underwriting result of R1 146 million, 153% higher than the R453 million in the comparative period. Investment income delivered similar results to those of 2009.

Santam decided to maintain appropriate underwriting discipline in tight market conditions and with increased levels of competition in the industry. This resulted in growth of 6% in gross written premium which is considered acceptable given the exceptional turnaround in results of previously underperforming business classes.

Underwriting performance of the crop business came under pressure due to weather-related claims. Margins in all other classes were satisfactory with excellent turnaround in the personal lines motor and property from the negative returns in 2009. Ongoing management intervention paid off for business sourced through the portfolio management business unit. Results from this area showed significant turnaround from a loss-making position in 2009 to an acceptable profit margin.

The turnaround in the property portfolio was mainly due to the lower level of large industrial accident and fire-related claims and the Emerald transaction in late 2009. Of the specialist classes, the liability, engineering and transportation businesses performed particularly well. In general, lower average claim costs and our continuous focus on risk management to improve the quality and diversity of the risk pool impacted underwriting margins positively. The net acquisition cost ratio of 27.4% increased from 26% in 2009 mainly as a result of an increase in the net commission costs and performance bonuses. Santam also increased its spend on strategic initiatives by 19% from 2009.

Investment returns on insurance funds of R396 million reduced from R420 million earned in 2009. These lower returns resulted from lower interest rates despite substantially increased float balances. The group's operating activities generated healthy cash flows of R2.1 billion during the year – 17% higher than the R1.8 billion in 2009.

The combined effect of the insurance activities resulted in a net insurance margin of 11.4% for the year compared to 6.8% in 2009.

The reduction in interest rates adversely affected the yield on cash and money market instruments, but assisted bond returns. Dividend income was still somewhat suppressed. However, equity markets had a strong run towards the end of the year. This followed on a lacklustre performance during the first half of the year and impacted the investment results positively. We continued to employ our strategy of proactively and tactically hedging equity investments.

As an alternative to rebalancing asset classes following the reduction of capital by means of the R5 per share special dividend in September, Santam entered into two derivative fence structures on 3 September 2010 and 5 October 2010 covering R1 billion and R750 million of equities respectively. The first fence has an attachment point of 5311 (SWIX40 index) with downside protection of 9% and an average upside participation of 18%. The second fence has an attachment point of 5589 with downside protection of 9% and average upside participation of 16%. At 31 December 2010, the SWIX40 index closed at 6069. This was 14% above the first attachment point and 9% above the second attachment point. On 31 December 2010, the structures had a negative mark-to-market fair value of R74 million which was fully accounted for. This will effectively be released to income over the remaining duration of the structures if they are maintained to maturity. Both structures expire in three equal tranches over the period from August to November 2011.

Net earnings from associated companies of R69 million increased from R43 million in 2009.

Based on interaction between SARS and the group, it was deemed prudent to make a provision for an additional tax liability amounting to R267 million. The restatement is in respect of the tax treatment at the time of the disposal of significant investments during 2007 and 2008. As the provision relates to the period up to and including 2008, it was made in the form of a prior year restatement to the opening consolidated statement of financial position of 2009, as set out in note 6.

The group solvency ratio of 45% at 31 December 2010 was at the higher end of the long-term target range of 35% to 45%, and higher than the 42% reported at the end of 2009. Santam's capital management philosophy is to maximise the return on shareholders' capital within an appropriate risk framework. Special dividends are considered taking account of capital levels as informed by the solvency margin targets of 35% to 45% and investment opportunities. At this point in time it is not considered appropriate to declare a further special dividend but it will remain under constant consideration.

The group concluded the acquisition of the remaining 33.33% holding in Centriq Insurance Company (Pty) Ltd on 1 January 2010 following Kagiso Risk Solution's decision to disinvest from the specialist insurer. On 1 January 2010 100% of the voting equity interest in Emerald Risk Transfer (Pty) Ltd was acquired to obtain specialist underwriting skills in the corporate property environment. On 1 September 2010 the group increased its effective shareholding in Indwe Broker Holdings (Pty) Ltd from 37.8% to 100%. The company is being independently managed as an intermediary. On 31 December 2010 the group increased its shareholding in MiWay Group Holdings (Pty) Ltd from 31.3% to 100% when Sanlam Limited opted to restructure its shareholdings in the general insurance cluster in South Africa. MiWay will continue to be managed independently, servicing the direct segment of the market.

Further unit allocations were made to black staff in terms of Santam's broad-based black economic empowerment (BBBEE) scheme.

The board would like to extend its gratitude to Santam's management, staff, brokers and other business partners for their efforts and contributions in the past year, which underpinned a pleasing set of results.

Prospects

We expect the economic recovery to continue during 2011 – albeit at a slow pace with a low interest and inflation environment during the first half of the year. We expect to see an increase in interest rates and inflation in the second half of the year. Average GDP for 2011 is expected to be somewhat higher than for 2010. However, we expect premium increases in 2011 will remain subdued and growth will be a challenge – especially during the first half of the year. Upwards pressure on premiums can be expected should underwriting margins normalise towards lower levels during the course of 2011. Santam is positioned to manage increases selectively through our market and risk segmentation approach.

Claim costs are expected to come under pressure from the flooding throughout the country early in 2011, but Santam's diversity of risk and reinsurance protection should ensure that losses are contained. The expected weakening of the rand from current high levels in excess of its purchasing price parity is likely to increase the cost of claims. This is particularly the case with motor claims where the import cost of parts is impacted by the strength of the currency. Therefore underwriting margins are expected to decrease in 2011 reverting back to the normalised range of 4% to 6%.

Our diversified business lines position us well to face these challenges. We will also continue our efforts to optimise profitability across the business with a strong focus on risk management and operating efficiencies.

Interest rates are expected to remain at current levels during the first half of 2011, but could increase during the second half of the year. The net effect is likely to be a lower return on insurance funds than in 2010. The fundamentals of the market are in place for another year of investment performance. However, it is unlikely that we will experience a repeat of the stellar returns experienced in the second half of the 2010 financial year in the bond and equity markets. Investment performance is anticipated to show returns in the mid teens.

Declaration of dividend (Number 114)

Notice is hereby given that the board has declared a final dividend of 325 cents per share (2009: 300 cents). Shareholders are advised that the last day to trade "cum dividend" will be Thursday, 17 March 2011. The shares will trade "ex dividend" from the commencement of business on Friday, 18 March 2011. The record date will be Friday 25 March 2011, and the payment date will be Monday, 28 March 2011. Certificated shareholders may not dematerialise or rematerialise their shares between 18 March 2011, and 25 March 2011, both dates inclusive.

Auditors' report

The company's external auditors, PricewaterhouseCoopers Inc, have audited the abridged financial report and the annual consolidated financial statements for the year ended 31 December 2010. Copies of their unqualified audit reports are available on request at the company's registered office.

On behalf of the board

VP Khanyile
Chairman

IM Kirk
Chief Executive

1 March 2011

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

		Audited At 31 Dec 2010	Restated Audited At 31 Dec 2009
	Notes	R million	R million
ASSETS			
Non-current assets			
Property and equipment		88	47
Intangible assets		988	143
Deferred income tax		251	88
Investments in associates		211	198
Financial assets – at fair value through income			
Equity securities	4	3 832	3 191
Debt securities	4	4 246	3 146
Financial assets – at amortised cost			
Cell owners' interest		12	–
Reinsurance assets		315	382
Current assets			
Financial assets – at fair value through income			
Short-term money market instruments	4	3 685	4 554
Reinsurance assets		952	1 429
Deferred acquisition costs		251	259
Loans and receivables including insurance receivables	4	1 735	2 262
Income tax assets		26	4
Cash and cash equivalents		1 143	1 379
Total assets		17 735	17 082
EQUITY			
Capital and reserves attributable to the company's equity holders			
Share capital		107	107
Treasury shares		(651)	(660)
Other reserves		1 265	1 268
Distributable reserves	6	4 405	3 813
		5 126	4 528
Non-controlling interest		93	144
Total equity		5 219	4 672
LIABILITIES			
Non-current liabilities			
Deferred income tax		269	129
Financial liabilities – at fair value through income			
Debt securities	5	925	839
Derivatives	4	1	9
Financial liabilities – at amortised cost			
Cell owners' interest		589	535
Insurance liabilities		1 323	1 332
Provisions for other liabilities and charges		3	5
Current liabilities			
Financial liabilities – at fair value through income			
Debt securities	5	24	24
Investment contracts		495	333
Derivatives	4	74	108
Financial liabilities – at amortised cost			
Collateral guarantee contracts		108	101
Insurance liabilities		6 440	6 931
Deferred reinsurance acquisition revenue		40	53
Provisions for other liabilities and charges		33	27
Trade and other payables		1 890	1 570
Current income tax liabilities	6	302	414
Total liabilities		12 516	12 410
Total shareholders' equity and liabilities		17 735	17 082

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

	Notes	Audited Year ended 31 Dec 2010 R million	Audited Year ended 31 Dec 2009 R million	Change %
Gross written premium		15 855	15 026	6%
Less: Reinsurance premium		2 336	2 132	
Net premium		13 519	12 894	5%
Change in unearned premium				
Gross amount		(65)	(108)	
Reinsurers' share		34	106	
Net insurance premium revenue		13 550	12 896	5%
Investment income	7	633	707	(10%)
Income from reinsurance contracts ceded		236	209	
Net gains on financial assets and liabilities at fair value through income		537	479	
Gain on remeasuring existing interest in associates on transfer to subsidiaries		215	–	
Excess of interest in the net fair value of acquiree's identifiable assets, liabilities and contingent liabilities over cost		6	–	
Net income		15 177	14 291	6%
Insurance claims and loss adjustment expenses		9 531	10 241	
Insurance claims and loss adjustment expenses recovered from reinsurers		(848)	(1 141)	
Net insurance benefits and claims		8 683	9 100	(5%)
Expenses for the acquisition of insurance contracts		2 311	2 127	
Expenses for marketing and administration		1 648	1 425	
Expenses for asset management services rendered		29	25	
Amortisation and impairment of intangible assets		27	25	
Expenses		12 698	12 702	
Results of operating activities		2 479	1 589	56%
Finance costs		(120)	(114)	
Share of profit of associates		63	49	
Impairment reversal/(charge) on net investment in associate		6	(6)	
Profit before tax		2 428	1 518	60%
Income tax expense	8	(639)	(402)	
Profit for the year		1 789	1 116	60%
Other comprehensive income				
Currency translation differences		(72)	(80)	
Total comprehensive income for the year		1 717	1 036	
Profit attributable to:				
– equity holders of the company		1 762	1 082	
– non-controlling interest		27	34	
		1 789	1 116	
Total comprehensive income attributable to:				
– equity holders of the company		1 690	1 002	
– non-controlling interest		27	34	
		1 717	1 036	
Earnings attributable to equity shareholders				
Earnings per share (cents)	12			
Basic earnings per share		1 560	959	63%
Diluted earnings per share		1 532	942	63%
Weighted average number of shares – millions		112.96	112.80	
Weighted average number of ordinary shares for diluted earnings per share – millions		114.99	114.87	

CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

	Attributable to equity holders of the company				Non-controlling interest	Total
	Share capital R million	Treasury shares R million	Other reserves R million	Distributable reserves R million	R million	R million
Restated balance as at 1 January 2009	107	(680)	1 251	3 319	138	4 135
Balance as at 1 January 2009	107	(680)	1 251	3 586	138	4 402
Restatement	–	–	–	(267)	–	(267)
Profit for the year	–	–	–	1 082	34	1 116
Other comprehensive income:						
Currency translation differences	–	–	(80)	–	–	(80)
Total comprehensive income for the year ended 31 December 2009	–	–	(80)	1 082	34	1 036
Purchase of treasury shares	–	(53)	–	–	–	(53)
Sale of treasury shares	–	73	–	–	–	73
Loss on sale of treasury shares	–	–	–	(53)	–	(53)
Transfer to reserves	–	–	97	(97)	–	–
Share-based payments	–	–	–	47	–	47
Dividends paid	–	–	–	(485)	(28)	(513)
Restated balance as at 31 December 2009	107	(660)	1 268	3 813	144	4 672
Profit for the year	–	–	–	1 762	27	1 789
Other comprehensive income:						
Currency translation differences	–	–	(72)	–	–	(72)
Total comprehensive income for the year ended 31 December 2010	–	–	(72)	1 762	27	1 717
Purchase of treasury shares	–	(34)	–	–	–	(34)
Sale of treasury shares	–	43	–	–	–	43
Loss on sale of treasury shares	–	–	–	(34)	–	(34)
Transfer to reserves	–	–	69	(69)	–	–
Share-based payments	–	–	–	58	–	58
Dividends paid	–	–	–	(1 113)	–	(1 113)
Excess paid on acquisition of non-controlling interest	–	–	–	(12)	–	(12)
Interest acquired from non-controlling interest	–	–	–	–	(78)	(78)
Balance as at 31 December 2010	107	(651)	1 265	4 405	93	5 219

CONSOLIDATED STATEMENT OF CASH FLOWS

	Notes	Audited Year ended 31 Dec 2010 R million	Audited Year ended 31 Dec 2009 R million
Cash generated from operations		2 115	1 839
Interest paid		(95)	(114)
Income tax paid		(755)	(115)
Net cash from operating activities		1 265	1 610
Cash flows from investing activities			
Cash utilised in investment activities		(270)	(1 477)
Acquisition of subsidiary	9	(357)	(11)
Cash acquired/(sold) through acquisition/sale of subsidiary	9	262	(23)
Purchases of equipment		(26)	(37)
Purchases of software		(1)	–
Proceeds from sale of equipment		–	1
Acquisition of associated companies		(17)	(7)
Proceeds from sale of associated companies		–	33
Acquisition of book of business		–	(2)
Proceeds from sale of business operations		–	56
Net cash from investing activities		(409)	(1 467)
Cash flows from financing activities			
Purchase of treasury shares		(34)	(53)
Proceeds on sale of treasury shares		11	20
Increase/(decrease) in investment contract liabilities		129	(101)
Dividends paid to company's shareholders		(1 113)	(485)
Dividends paid to non-controlling interest		–	(28)
Increase in cell owners' interest		42	87
Purchase of subsidiary from non-controlling interest	10	(90)	–
Net cash used in financing activities		(1 055)	(560)
Net decrease in cash and cash equivalents		(199)	(417)
Cash and cash equivalents at beginning of year		1 379	1 938
Exchange losses on cash and cash equivalents		(37)	(142)
Cash and cash equivalents at end of year		1 143	1 379

NOTES TO THE ABRIDGED FINANCIAL REPORT

1. Basis of presentation

This abridged consolidated financial information for the year ended 31 December 2010 has been prepared in accordance with IAS 34 – *Interim Financial Reporting* and in compliance with the Listing Requirements of the JSE Limited. The abridged consolidated financial information does not include all of the information required by IFRS for full annual financial statements.

2. Accounting policies

The principal accounting policies used in preparing the audited results for the year ended 31 December 2010 are consistent with those applied in the annual financial statements for the year ended 31 December 2009 in terms of IFRS, as described in those annual financial statements.

The following new standards and amendments to standards are mandatory for the first time for the financial year beginning 1 January 2010.

- IFRS 3 (revised) – *Business Combinations*

The new standard continues to apply the acquisition method to business combinations, with some significant changes. For example, all payments to purchase a business are to be recorded at fair value at the acquisition date, with some contingent payments subsequently re-measured at fair value through income. There is a choice on an acquisition-by-acquisition basis to measure the non-controlling interest in the acquiree at fair value or at the non-controlling interest's proportionate share of the acquiree's net assets. All acquisition-related costs will be expensed.

3. Segment information

The Executive committee (Exco) reviews the group's internal reporting in order to assess performance and allocate resources. The operating segments identified are representative of the internal structure of the group.

Exco reviews the two core activities of the group, i.e. insurance activities and investment activities on a monthly basis. Insurance activities are all insurance underwriting activities undertaken by the group and comprise commercial insurance, personal insurance and alternative risks. Insurance activities are also further analysed by insurance class. Investment activities are all investment-related activities undertaken by the group.

Exco considers the performance of insurance activities based on gross written premium as a measure of growth while underwriting result and net insurance result are measures of profitability.

Investment activities are measured based on net investment income and income from associated companies.

Other information provided to Exco is measured in a manner consistent with that in the financial statements.

3.1 For the year ended 31 December 2010

Business activity	Insurance activities R million	Investment activities R million	Total R million
Revenue	15 855	937	16 792
Gross written premium	15 855		15 855
Net written premium	13 519		13 519
Net earned premium	13 550		13 550
Claims incurred	8 683		8 683
Net commission	2 075		2 075
Management expenses	1 631	15	1 646
Underwriting result	1 161	(15)	1 146
Investment return on insurance funds	396		396
Net insurance result	1 557	(15)	1 542
Investment income net of management fee and finance costs		840	840
Income from associates net of impairment		69	69
Amortisation of intangible assets	(23)		(23)
Income before taxation	1 534	894	2 428
Total assets	9 446	8 289	17 735
Total liabilities	11 492	1 024	12 516

Insurance class	Gross written premium R million	Underwriting result R million	Total assets R million	Total liabilities R million
Accident and health	264	7	14	131
Alternative risk	1 751	13	266	1 769
Crop	429	(85)	204	379
Engineering	595	156	95	256
Guarantee	21	6	6	29
Liability	1 103	315	422	1 900
Miscellaneous	22	6	1	12
Motor	6 684	371	2	1 538
Property	4 615	269	498	1 608
Transportation	371	103	53	225
Unallocated	–	(15)	16 174	4 669
Total	15 855	1 146	17 735	12 516
Comprising:				
Commercial insurance	8 054	886	1 158	4 817
Personal insurance	6 050	262	137	1 261
Alternative risk	1 751	13	266	1 769
Unallocated	–	(15)	16 174	4 669
Total	15 855	1 146	17 735	12 516

3.2 For the year ended 31 December 2009 (restated)

Business activity	Insurance activities R million	Investment activities R million	Total R million
Revenue	15 026	695	15 721
Gross written premium	15 026		15 026
Net written premium	12 894		12 894
Net earned premium	12 896		12 896
Claims incurred	9 100		9 100
Net commission	1 918		1 918
Management expenses	1 412	13	1 425
Underwriting result	466	(13)	453
Investment return on insurance funds	420		420
Net insurance result	886	(13)	873
Investment income net of management fee and finance costs		627	627
Income from associates net of impairment		43	43
Amortisation of intangible assets	(25)		(25)
Income before taxation	861	657	1 518
Total assets	10 547	6 535	17 082
Total liabilities	11 538	872	12 410

Insurance class	Gross written premium R million	Underwriting result R million	Total assets R million	Total liabilities R million
Accident and health	382	3	25	147
Alternative risk	1 638	16	306	1 740
Crop	472	83	140	302
Engineering	562	127	107	308
Guarantee	16	6	12	27
Liability	1 126	517	488	1 941
Miscellaneous	19	(4)	5	17
Motor	6 147	(29)	33	1 487
Property	4 266	(321)	890	2 082
Transportation	398	68	64	265
Unallocated	–	(13)	15 012	4 094
Total	15 026	453	17 082	12 410
Comprising:				
Commercial insurance	7 489	657	1 692	5 341
Personal insurance	5 899	(207)	72	1 235
Alternative risk	1 638	16	306	1 740
Unallocated	–	(13)	15 012	4 094
Total	15 026	453	17 082	12 410

	Audited At 31 Dec 2010 R million	Audited At 31 Dec 2009 R million
4. Financial assets		
The group's financial assets net of derivatives are summarised below by measurement category		
Financial assets at fair value through income	11 688	10 774
Loans and receivables	1 735	2 262
Total financial assets	13 423	13 036
Financial assets at fair value through income		
Equity securities		
– quoted	3 498	2 872
– unquoted	334	319
	3 832	3 191
Derivatives (net)	(75)	(117)
Debt securities		
– quoted		
government and other bonds	1 839	1 639
long-term money market instruments	1 174	756
redeemable preference shares	375	–
– unquoted		
government and other bonds	195	–
long-term money market instruments	354	–
redeemable preference shares	309	751
	4 246	3 146
Short-term money market instruments	3 685	4 554
Total financial assets at fair value through income	11 688	10 774
5. Debt securities – at fair value through income		
At the beginning of the year	839	972
Fair value adjustment	86	(133)
	925	839
Accrued interest	24	24
	949	863

During 2007 the company issued unsecured subordinated callable notes to the value of R1 billion in two tranches. The fixed effective rate for the R600 million issue was 8.6% and 9.6% for the second tranche of R400 million, representing the R203 companion bond plus an appropriate credit spread at the time of the issues. The fixed coupon rate, based on the nominal value of the issues, amounts to 8.25% and for both tranches the optional redemption date is 15 September 2017. Between the optional redemption date and final maturity date of 15 September 2022, a variable interest rate (JIBAR-based) plus additional margin will apply.

Per conditions set by the Regulator, Santam is required to maintain liquid assets equal to the value of the callable notes until maturity. The callable notes are therefore measured at fair value to minimise undue volatility in net profit.

6. Prior year restatement

Following queries from SARS and pursuant to the complete restructuring of the investment portfolio in 2007 and 2008, an additional provision of R267 million has been raised for income tax relating to the underprovisioning for taxation on the net realised gains on traded investments during said period.

As a consequence the net current income tax liability of R143 million and net current income tax asset of R35 million that were previously recognised in the statement of financial position of 2009 and 2008 respectively were adjusted with the additional provision. The distributable reserves of R3 586 million and R4 080 million recognised in the statement of financial position of 2009 and 2008 respectively were also adjusted with the additional provision.

	Audited 2010 R million	Restated Audited 2009 R million	Restated Audited 2008 R million
ASSETS			
Non-current assets	9 943	7 195	6 973
Current assets	7 792	9 887	9 411
Total assets	17 735	17 082	16 384
EQUITY			
Capital and reserves attributable to the company's equity holders			
Share capital	107	107	107
Treasury shares	(651)	(660)	(680)
Other reserves	1 265	1 268	1 251
Distributable reserves	4 405	3 813	3 319
	5 126	4 528	3 997
Non-controlling interest	93	144	138
Total equity	5 219	4 672	4 135
LIABILITIES			
Non-current liabilities	3 110	2 849	3 734
Current liabilities			
Financial liabilities – at fair value through income	593	465	275
Financial liabilities – at amortised cost	108	101	–
Insurance liabilities	6 440	6 931	6 088
Deferred reinsurance acquisition revenue	40	53	82
Provisions for other liabilities and charges	33	27	25
Trade and other payables	1 890	1 570	1 804
Current income tax liabilities	302	414	241
Total liabilities	12 516	12 410	12 249
Total shareholders' equity and liabilities	17 735	17 082	16 384

	Audited At 31 Dec 2010 R million	Audited At 31 Dec 2009 R million
7. Investment income		
Dividend income	118	198
Interest income	535	612
Foreign exchange differences	(20)	(103)
	633	707
8. Income tax		
South African normal taxation		
Current year	580	240
Charge for the year	472	213
STC	108	27
Prior year	(10)	25
Foreign taxation	33	27
Income taxation for the year	603	292
Deferred taxation	36	110
Current year	37	96
STC	(1)	14
	639	402
Reconciliation of taxation rate (%)		
Normal South African taxation rate	28.0	28.0
Adjusted for		
– Exempt income	(1.6)	(4.1)
– Investment results	(5.1)	(2.6)
– STC	4.4	2.7
– Other	0.6	2.5
Net reduction	(1.7)	(1.5)
Effective rate (%)	26.3	26.5

9. Business combinations

9.1 Acquisition/Increases in shareholding

a) Emerald Risk Transfer (Pty) Ltd

On 1 January 2010, Swanvest 120 (Pty) Ltd acquired 100% of the voting equity interest in Emerald Risk Transfer (Pty) Ltd to obtain specialist underwriting skills in the corporate property environment. The company was sold by its main shareholder, Supergroup, as part of their strategy to dispose of non-core businesses.

b) Indwe Broker Holdings (Pty) Ltd

Effective 1 September 2010, the Santam Group increased its shareholding in Indwe Broker Holdings (Pty) Ltd from 37.8% to 100% by exercising its right to purchase shares on offer from other shareholders. While Santam is not actively pursuing the opportunity to buy brokerages, we responded to a business opportunity to protect our interest. Pamodzi Investment Holdings (Pty) Ltd and Thebe Investment Corporation (Pty) Ltd decided to dispose of their shares in order to pursue other investment opportunities. The company is being independently managed as an intermediary.

c) MiWay Group Holdings (Pty) Ltd

On 31 December 2010, Swanvest 120 (Pty) Ltd increased its shareholding in MiWay Group Holdings (Pty) Ltd from 31.25% to 100%. Santam acquired Sanlam's controlling interest in the company, while, at the same time, Sanlam consolidated its short-term insurance interests into one single investment in Santam Ltd. It is strategically important that Santam makes proper inroads into the emerging direct short-term insurance market to retain its leadership position in the industry. MiWay will continue to be managed independently, servicing the direct segment of the market.

Details of the assets and liabilities acquired at fair value are as follows:	(a) Emerald Risk Transfer (Pty) Ltd	(b) Indwe Broker Holdings (Pty) Ltd	(c) MiWay Group Holdings (Pty) Ltd	Total
Deferred taxation	3	(27)	85	61
Property and equipment	4	25	12	41
Intangible assets	5	119	72	196
Investments	–	–	9	9
Reinsurance assets	3	–	–	3
Loans and receivables	68	15	128	211
Short-term money market instruments	–	–	18	18
Cash and cash equivalents	95	141	26	262
Insurance liabilities	(7)	–	(2)	(9)
Trade and other payables	(69)	(180)	(229)	(478)
Taxation	(2)	4	–	2
Net asset value acquired	100	97	119	316
Goodwill	–	356	319	675
Excess of acquirer's interest in the net fair value of the acquirer's identifiable assets, liabilities and contingent liabilities over cost	(6)	–	–	(6)
Investment in associated share previously acquired	–	(190)	(91)	(281)
Deferred purchase consideration*	–	–	(347)	(347)
Purchase consideration paid	94	263	–	357

*Amount is variable and will be impacted by returns achieved over the next three years.

	Audited At 31 Dec 2010 R million	Audited At 31 Dec 2009 R million
9.2 Disposals		
Net asset value sold	–	(3)
Onerous contract as result of disposal	–	(5)
Proceeds on sale	–	56
Profit on sale of subsidiary	–	54

Comparative information on acquisitions and disposals relate to several smaller transactions reported on in detail in prior periods.

10. Transactions with non-controlling parties

On 1 January 2010, Santam Ltd acquired the non-controlling interest of 33.3% in Centriq Holdings (Pty) Ltd.

Non-controlling interest acquired	78	–
Excess paid on acquisition of non-controlling interest	12	–
Purchase consideration paid	90	–

	Audited Year ended 31 Dec 2010	Audited Year ended 31 Dec 2009
11. Earnings per share		
Basic earnings per share		
Profit attributable to the company's equity holders (R million)	1 762	1 082
Weighted average number of ordinary shares in issue (million)	112.96	112.80
Earnings per share (cents)	1 560	959
Diluted earnings per share		
Profit attributable to the company's equity holders (R million)	1 762	1 082
Weighted average number of ordinary shares in issue (million)	112.96	112.80
Adjusted for share options	2.03	2.07
Weighted average number of ordinary shares for diluted earnings per share (million)	114.99	114.87
Diluted basic earnings per share (cents)	1 532	942
Headline earnings per share		
Profit attributable to the company's equity holders (R million)	1 762	1 082
Adjusted for:		
Impairment (reversal)/charge on net investment of associates	(6)	6
Impairment of goodwill	10	–
Gain on remeasuring existing interest in associates on transfer to subsidiaries	(215)	–
Profit on sale of subsidiaries and associates	–	(76)
Excess of acquirer's interest in the net fair value of the acquiree's identifiable assets, liabilities and contingent liabilities over cost	(6)	–
Tax charge	–	10
Headline earnings (R million)	1 545	1 022
Weighted average number of ordinary shares in issue (million)	112.96	112.80
Headline earnings per share (cents)	1 367	906
Diluted headline earnings per share		
Headline earnings (R million)	1 545	1 022
Weighted average number of ordinary shares for diluted earnings per share (million)	114.99	114.87
Diluted headline earnings per share (cents)	1 343	889
12. Dividends per share		
Ordinary dividend per share (cents)	510	466
Special dividend per share (cents)	500	–